



lakewashingtonsingers.org

WHO WE ARE

Established in 1952, Lake Washington Singers (LWS) is a non-profit, no audition treble choir with members ages 18 and up that identify as soprano or alto voices. LWS encourages its individual members of varying experience and diverse backgrounds to build and connect to community through music.

LWS performs a variety of musical genres throughout the fall and spring seasons. In addition to two signature fundraising concerts, LWS performs at various local venues, including local public events, annual festivals (such as Leavenworth's Holiday Lights), and local sporting events. In addition, LWS dedicates time to perform at local assisted living and memory care communities in our area.

Lake Washington Singers is proud to award an annual High School Vocal Scholarship. Scholarship winners receive a monetary award and are featured soloists at the LWS Spring concert.

NON-PROFIT

As a non-profit community choir, Lake Washington Singers' annual operating costs and scholarships are fully funded by membership dues, signature concert ticket sales, fundraising activities, grants, private donations, and sponsorships.

WHY SPONSOR?

Becoming a sponsor for Lake Washington Singers helps the organization to continue its longstanding commitment to supporting music through its annual scholarship program; encouraging and supporting individuals; and building strong ties within communities in the Puget Sound region.

LWS sponsorship channels reach multigenerational and diverse community members encompassing individuals, heads of households, and extended family members who live, work, shop, play, and dine on the greater eastside.



ORGANIZATION SPONSORSHIP & DONATION OPPORTUNITIES

Signature Event Level: \$500+

- Sponsor receives **premier placement in printed program** with company info, featured description/article, photo, and logo
- **Recognition at signature event** via signage and announcement (200+ audience)
- **Boosted social media post** series with focused sponsorship spotlight as part of marketing plan for event
- **Sponsor logo and company description** on LWS website sponsorship page

Ensemble Level: \$150 - \$499

- **Sponsor receives showcased placement in program** with company info and logo
- **Recognition at signature event** via signage (200+ audience)
- **Social media post** sponsorship spotlight
- **Sponsor listing** on LWS website sponsor page

In-kind Donations

Donated goods or services (*food, baked goods, beverages, printing services, raffle products and/or gift certificates, etc. for signature events*)

- Donating sponsor receives highlighted placement in printed program with company logo, photo
- Recognition at signature event via signage at product placement
- Social media posts donation highlight as part of marketing plan for event
- Sponsor logo and company info on LWS website Sponsor page